

3 ways integrated video boosts driver safety and protects fleets

AI dashcams along with extended view cameras can provide fleet managers with greater visibility and near 360-view of footage whenever an event is triggered by HDEs, ADAS or DMS.

The Verizon Connect extended view cameras are for fleets that want enhanced driver performance and greater visibility around their vehicles to enhance safety, reduce liability and reduce costs associated with accidents and damaged cargo.



Risks on the road: Crashes come with steep costs.



Motor vehicle crashes are the leading cause of work-related deaths in the U.S.¹



From 2011-2022, more than 21,000 workers in the U.S. died in a work-related motor vehicle crash.¹



In 2019 alone, work-related crashes cost employers \$39 billion.²

3 ways video technology boosts driver safety



1. Real-time coaching: Drivers get in-cab alerts for risky driving habits so they can self-correct behaviors like distracted driving, following too close or driving while drowsy.

2. Visibility for fleet managers: Fleet managers get video clips of the most dangerous driving behaviors they can use to improve driver coaching sessions with personalized data.

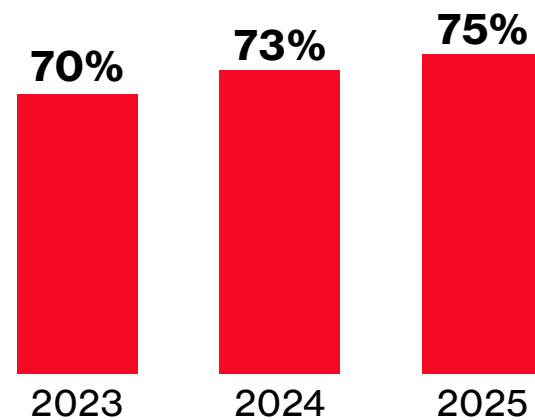
3. Wake-up call for drivers: With video-based coaching sessions, drivers can witness their own behaviors, which increases their awareness of distracted driving, and can boost seat belt usage and reduce speeding and tailgating events.

According to the **2025 Fleet Technology Trends Report:**

47%

Of surveyed fleet managers saw a reduction in the number of vehicle accidents in their fleet after implementing in-cab video solutions.³

Respondents that reported improved driver safety with video telematics.



3 ways video technology pays off

1. Help prevent work-related crashes, which cost employers \$75,000 per nonfatal injury and \$751,000 per death.²

2. Get premium discounts from some insurers for using fleet camera technology.

3. Help avoid costly damage payouts by disproving false claims with irrefutable video evidence.

70% of fleet managers say that video technology offers improved protection from false claims.³

75%

used video to achieve their goal to improve driver safety.³

70%

used video to achieve their goal of improved protection from false claims.³

47%

said video is extremely or very beneficial for reducing accidents.³

How beneficial is fleet video technology?

According to respondents in the 2025 Fleet Technology Trends Report for Verizon Connect by Bobit Business Media, more fleets are adopting video technology, and here are a few reasons why:

Top goals achieved:

- Greater focus on driver safety
- Overall reduction in vehicle accidents
- Reduced insurance and accident costs
- Protection from false claims

1. Bureau of Labor Statistics [2022]. Census of Fatal Occupational Injuries (2011 forward) as noted by the Centers for Disease Control and Prevention, About Motor Vehicle Safety at Work

2. NETS [2021] Cost of Motor Vehicle Crashes to Employers – 2019 as noted by the Centers for Disease Control and Prevention, About Motor Vehicle Safety at Work

3. 2025 Fleet Technology Trends Report