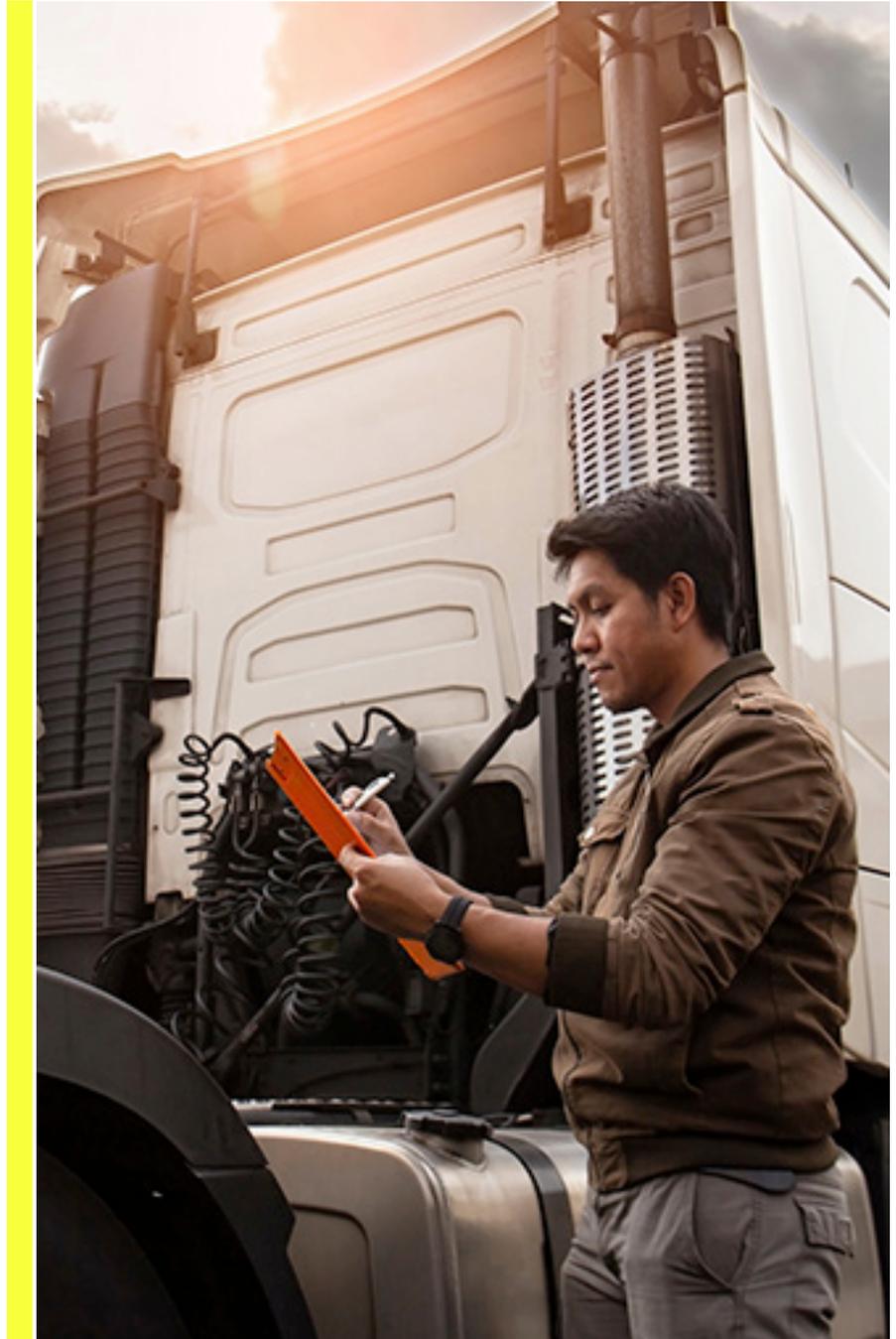


8 ways fleet
management
technology
drives
operational
efficiency

verizon
connect



Technology has long been known for eliminating manual tasks, improving efficiency, and saving valuable time that can be spent on more important responsibilities. Fleet management technology is no different.

If you manage a vehicle fleet, you know just how much time and money it takes to keep it running safely and efficiently. Fleet management technology helps facilitate doing your job in less time while also increasing productivity for you, your drivers, and employees. Critically, this improvement in efficiency is the primary driver of significant cost reduction and a higher return on investment (ROI) for your entire operation, supporting productivity, efficiency, and cost reduction goals, which also can lead to increased employee retention.

1. Unlocking actionable insights

High-performing fleets make decisions based on data. But when fleet managers must gather that data from multiple sources and interpret it on their own, it's time consuming and error prone.

Efficiency booster and cost reducer: Telematics and fleet management platforms. A fleet management platform sorts, aggregates and analyzes telematics data to identify meaningful patterns, trends and outcomes. For fleets needing clear direction, features like

Operational Insights use AI to proactively surface key trends and anomalies, converting raw fleet data into clear, actionable insights. With this level of information, you can gain insights into fuel trends to pinpoint cost-saving opportunities and avoid costly repairs by staying up to date on maintenance.



Equipping fleet vehicles with telematics allows you to gather vehicle and driver behavior data automatically, including things like:

- Fuel efficiency
- Maintenance needs
- Engine trouble codes
- Unsafe driving
- Hours of service
- Engine hours

2. Proactive performance management

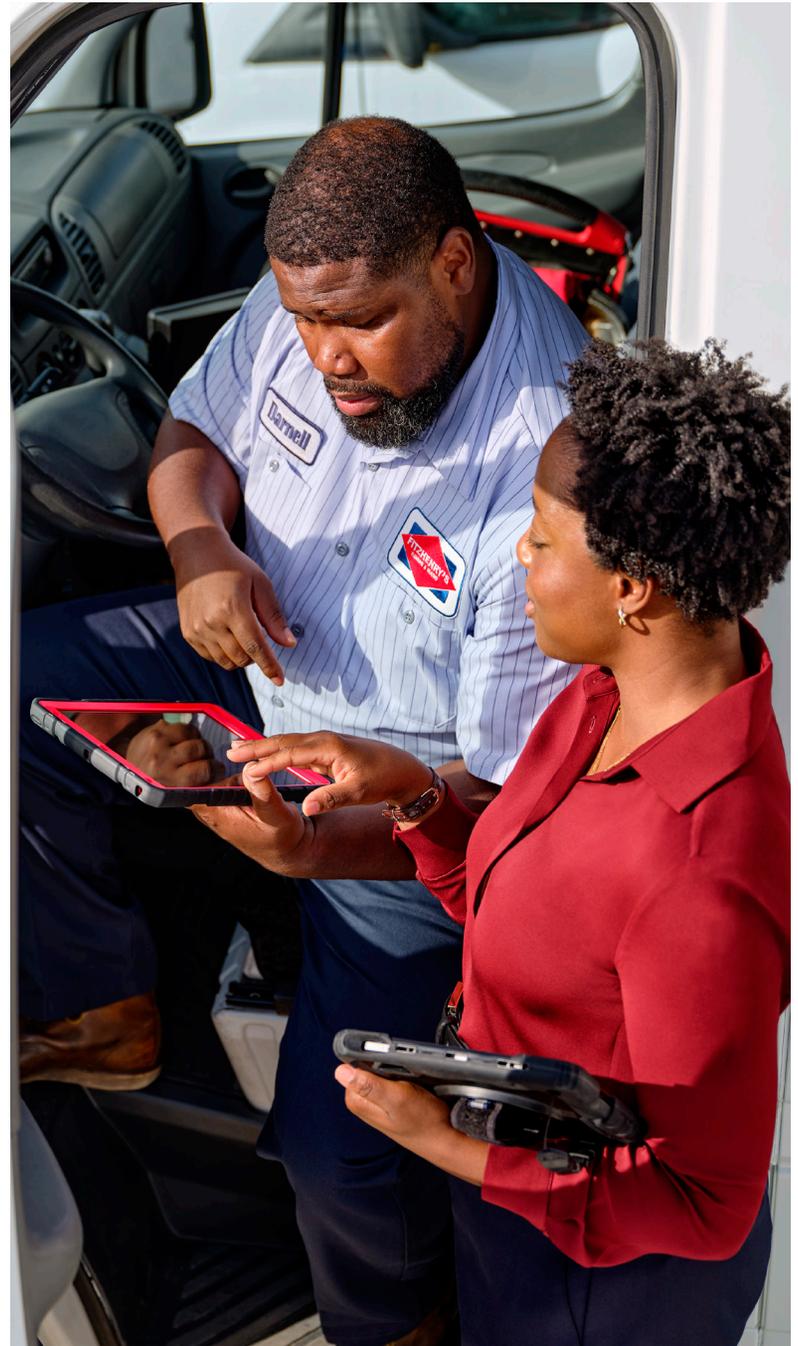
Fleet managers have access to a great deal of data – so much that it's easy to feel like you're drowning in it. Data is only as good as what you do with it. When it's managed manually, fleet managers can spend numerous hours aggregating data and creating reports.

Efficiency booster and cost reducer: With a fleet management platform, you can set up reports that run automatically.

A fleet management platform can autogenerate reports related to:

- Productivity
- Cost savings
- Safety
- Compliance
- Maintenance
- Fuel use

Auto-generated reports can significantly reduce the number of hours you spend on reporting by pulling the information together for you in a meaningful way. Instead of manually digging for data, AI-driven tools highlight critical performance issues and cost-saving opportunities first. Having the most useful data at your fingertips saves you time wading through information, but it also helps you make decisions that result in operational efficiencies like decreased downtime. When you minimize downtime, you get more done with less downtime, which directly results in reduced





3. Unifying operations

Logging into multiple platforms to access fleet information is frustrating and wastes time. It also makes it difficult to layer data sets that could otherwise provide opportunities for improvement.

Time saver and efficiency booster: An integrated fleet management platform allows you to manage all aspects of your fleet from a single interface or mobile app. This includes vehicle maintenance, utilization, driver behavior, fleet costs, and compliance. From scattered operations to streamlined success. Application

Programming Interfaces (APIs) extend the value of a fleet management solution by enabling seamless integration with business-critical systems and functions, like CRM, ERP, HR, billing, and safety. Cross-communication between disparate platforms, systems, and software can help make it easier to analyze a more complete data set to derive insights that inform decision making. The ability to provide customers with more accurate ETAs and driver details directly helps increase customer satisfaction and improve service reliability.

Examples include:

- Paperless timesheets
- Vehicle depreciation calculation
- Driver job assignments
- Summaries of third-party work orders
- Fuel usage and tax reporting
- Fuel card management and security



High-performing fleets make decisions based on data.

4. Continuous safety visibility

Ride-alongs are time consuming and may not reveal the truth about how operators drive their vehicles. That means you spend a lot of time for minimal results.

Time saver and safety improver: Dashcams

Dashcams can do ride-alongs for you by recording critical driving moments, delivering clips to view from your desk, and issuing near real-time alerts for unsafe driving. Instead of offering a one-time look into driver behavior, dashcams are triggered for certain driving events, providing a more comprehensive view of driver performance. Using dashcam footage, you can coach more drivers faster, while also customizing training and coaching for every driver.

5. Reducing risk and insurance costs

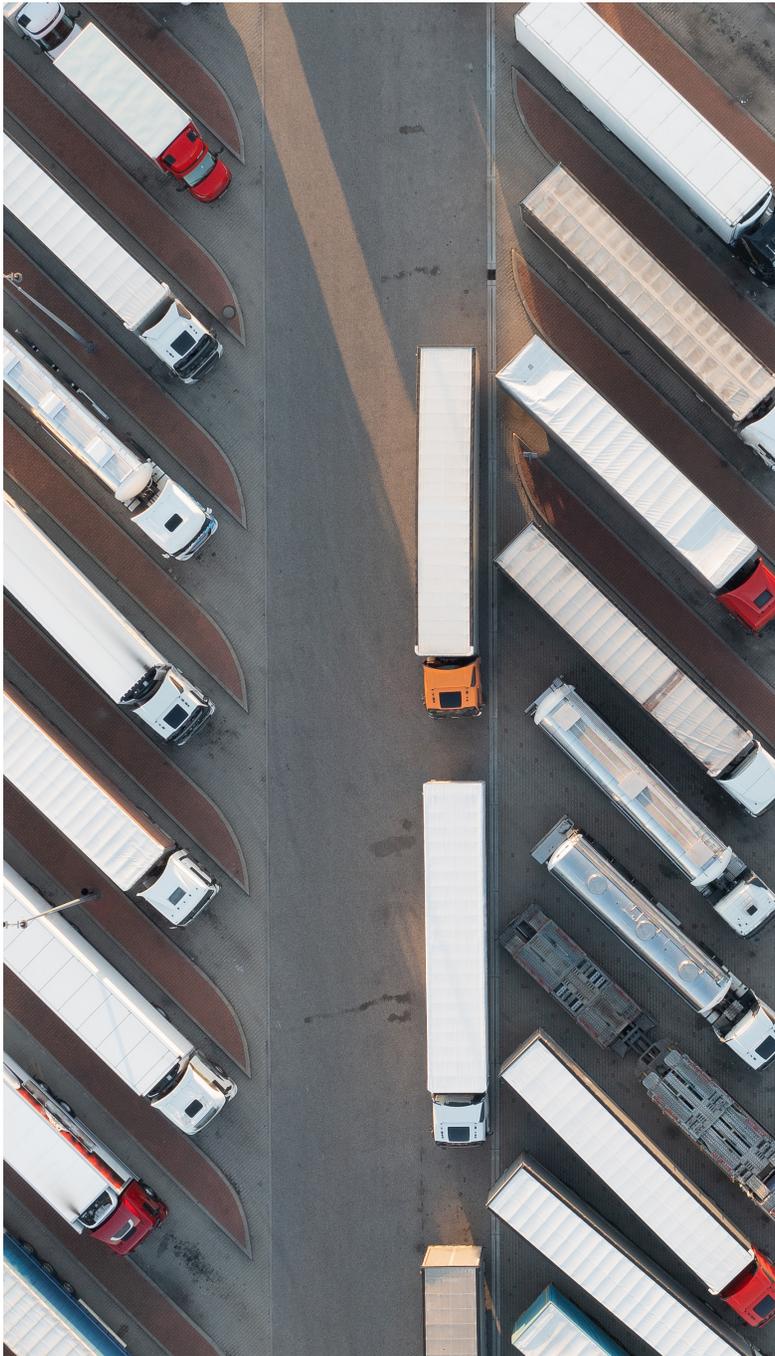
It can be difficult to convince drivers they need to improve the way they drive. They need to see proof of what needs to change and have the motivation to change it for coaching to be effective.

Time saver and cost reducer: Video safety solutions come with driver coaching tools like clips of dangerous driving behaviors, in-cab alerts and driver scorecards.

- Letting drivers see video clips of their own behavior can be eye opening, making it easier for them to see what needs to change.
- In-cab alerts address problematic driving in a timely manner.
- Driver scorecards show employees areas where they can improve and motivate them to lower their score by driving in a safer manner.

All of these tools help drivers understand what they need to do faster, which means more effective training in fewer labor hours.

Critically, as drivers operate their vehicles more responsibly, fleets are likely to see fewer accidents, reduced accident costs, and can potentially save on insurance premiums with the focus of improving safe driving habits.



6. Automating asset utilization

Utilization is a key metric fleet managers need to manage assets. However, it's difficult to track utilization manually. Even if you're collecting accurate data on engine hours and asset utilization, it's still challenging to define the right maintenance intervals and determine whether you need to buy, sell, or reposition assets.

Time saver and efficiency booster: Asset tracking, GPS tracking, and geofencing.

Asset tracking saves time by automating asset utilization and generating reports that help inform proper maintenance intervals, right-sizing, and strategically positioning assets to maximize fleet utilization and asset efficiency. GPS tracking lets you set up geofences and other thresholds. If a vehicle travels outside of the parameters you set up, the system issues an alert, helping you recover stolen assets faster and avoid replacing equipment. This also helps identify unauthorized use, which can reduce unnecessary vehicle wear and tear and fuel use.

7. Streamlining financial reconciliation

Manual timesheets have always been problematic. They're not just inaccurate – they can also be easily falsified, leading to un-budgeted labor costs.

Time saver and accuracy provider: GPS data lets you see how many hours are spent at each stop on the route, which you can use to verify proof of service and accurately bill your customers.

You can also track average job completion time, which you can use to provide more accurate job estimates.



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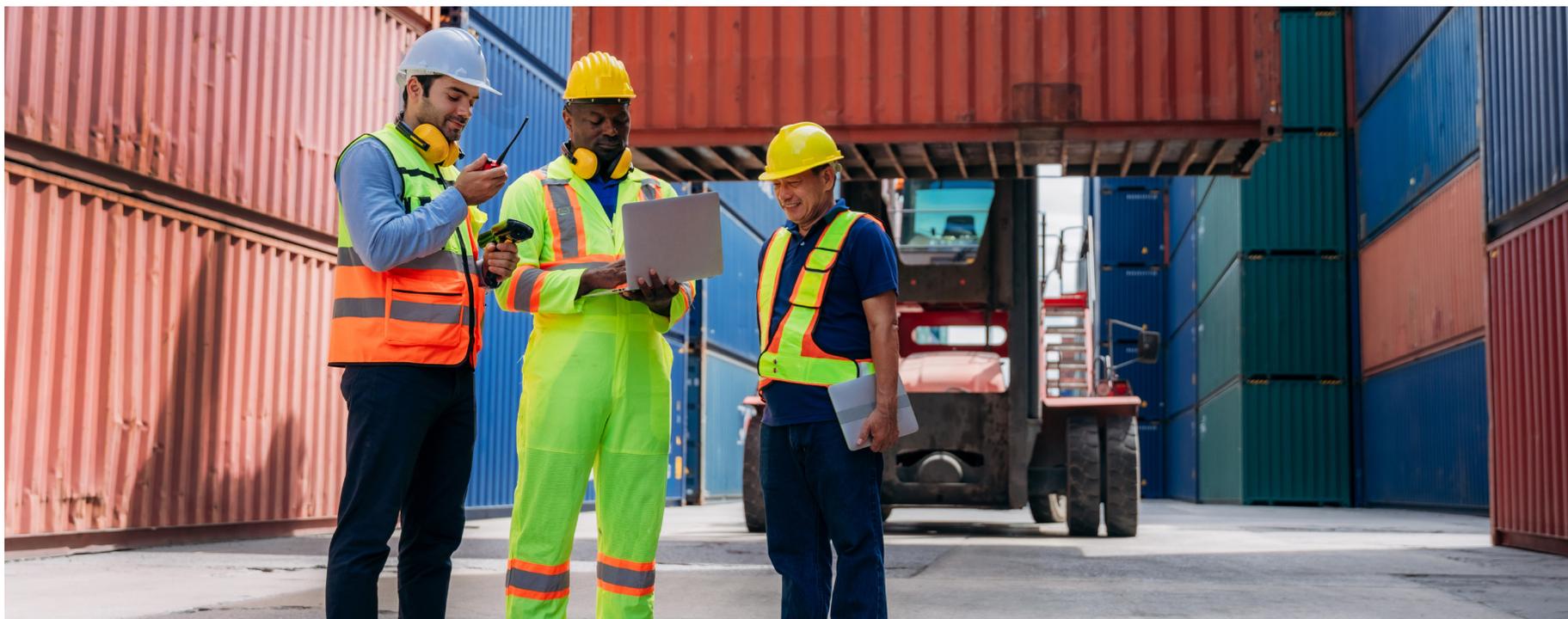
GPS data can also be used to track workday start and stop times so you can eliminate manual timecards. This can help decrease overtime pay and better control overall labor costs. Integration of information into back-office applications can help reduce business inefficiencies and administrative costs.

7. Protecting profit and premiums

“Crash for cash” schemes are a reality, and false claims can eat up a ton of time and money.

Time saver and cost reducer: Video telematics can stop false claims before they go to court by providing irrefutable proof of who is at fault.

A video telematics platform can neatly organize your videos so you can watch, replay, and download them. Videos are tagged for the event, such as harsh braking, and then additional identifying information like driver information is included. Instead of dealing with – and paying for – false claims, video gives you irrefutable proof of fault. That saves you and your driver a large amount of time that would have otherwise been spent working with lawyers and attending court. Most importantly, shutting down false claims can also save potentially on both millions of dollars on litigation and insurance premium hikes.



Fleet intelligence that drives performance forward. Verizon Connect offers a wide range of fleet management solutions, including the new AI-powered Operational Insights feature, for businesses of all sizes in many different industries. We design our tools based on our customers' needs, making them easy to implement and use, yet powerful enough to help manage jobs big and small and provide you with an AI-fueled competitive edge in your operations.

If you're ready to save time and increase productivity with fleet technology, visit us at www.verizonconnect.com to schedule a demo or contact your Verizon Connect Sales Representative to find out how we can help improve your business operations.

Additional resources:

- [8 benefits of an integrated platform](#)
- [Video telematics solutions: A buyers guide](#)
- [Asset management solutions: A buyers guide](#)
- [Fleet management software: A buyers guide](#)

