# Protect your fleet and drivers with video telematics

**Transform your fleet's safety strategy with video telematics to help keep drivers safe,mitigate against accidents and protect your organization from false claims.**

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# You need to protect your fleet, video telematics can help

Safety culture starts at the top for your fleet. By proactively addressing safety risks, you can protect both your fleet and your bottom line. But how do you get ahead of safety issues before they arise? How do you know how a driver is performing? And how can you reduce the likelihood of drivers getting into an accident or being falsely accused of being responsible for an incident?

A crash of any type is a lose-lose proposition for a fleet. At the very least, a vehicle is put out of commission, and an experienced driver is sidelined while waiting for it to be repaired. Your insurance premiums could increase as well, as insurance companies look at accidents and safety violations as leading factors in determining these rates. And of course,there's always the possibility of injury or even death for drivers or others in the crash, a devastating consequence.

By implementing high expectations for safety behaviors throughout your entire organization, you can establish accountability to keep drivers safe and insurance costs under control.

**In the 2026 Fleet Technology Trends Report, fleet companies using GPS Fleet Tracking saw a 19% reduction in average accident costs and 11% decrease in average insurance premium costs.[1]**

Get the evidence you need on video. While GPS vehicle tracking can provide deep insights into vehicle data and driver behavior,adding a video component completes the overall picture by providing visibility to help improve efficiency, promote safety and protect your drivers — and your company — from false claims. Video telematics provides critical evidence to help prevent costly nuclear verdicts, making it an appealing tool to help avoid litigation and reduce costs.

**Here are the stats from the latest Fleet Technology Trends Report:**

- **74%** of respondents used video to achieve their goal to improve driver safety.
- **35%** of fleets report video is extremely or very beneficial for reducing the number of accidents.

[1] 2026 Fleet Technology Trends Report

# The benefits of video telematics

Having eyes on your fleet drivers is a win-win proposition. Specifically, your fleet can see four primary benefits from using a dashcam video solution:

### 1. Know the whole story.

The full context of unsafe driving and accidents can be reviewed, including driver behavior, vehicle location/position before and after a collision, weather and anything else within view of the dashcams.

### 2. Coach safe-driving behaviors

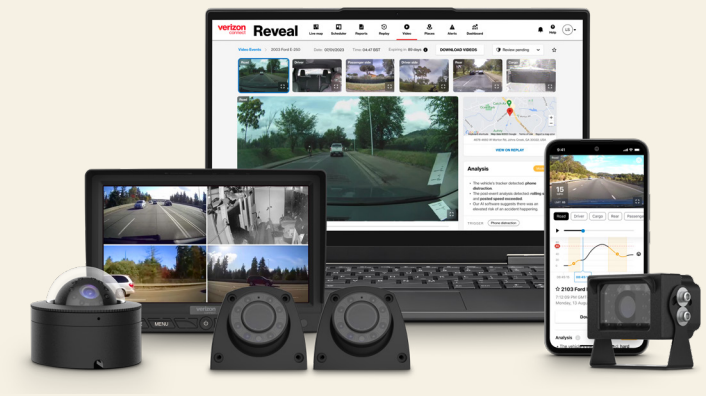
Immediately refocus drivers' attention with automatic audible in-cab alerts to help prevent accidents. Fleet managers can also review footage with drivers to provide targeted, video-based training.

### 3. Help keep down accident costs

Combat false accident claims with hard evidence to help establish the facts. Having dashcam footage can help prevent hikes in insurance premiums and reduce damage payouts.

### 4. Create a culture of safety

Remind workers that safety is a top priority for your fleet. Use dashcam footage as a teaching tool and reward drivers who behave in a safe manner.




## Spotlight on:
## Extended View Cameras

- Driver in-vehicle multi-channel experience
- In-cab monitor activates when the vehicle is on giving a near 360 view around your vehicle
- Provide drivers with multi-perspective visibility around the vehicle
- Additional camera add-ons are available once you have the AI Dashcam to achieve a near 360-view including:
  - » Rear camera
  - » Left side camera
  - » Right side camera
  - » Cargo camera
  - » In-cab monitor

## Customer Case Study

After B.A.M. Trucking heard that dashcams could help reduce insurance premiums, Owner Brad Medford chose Verizon Connect Integrated Video. When they were falsely accused of causing an accident, they had the video footage to show their innocence.

"We called Verizon [Connect], and we were very impressed with their technology. It opened up more of a marketplace and a reduction on our annual insurance premium by $200,000," said Brad.

Reduced accident and insurance costs demonstrate fleets are making progress on their safety goals and helping employees return home safely each day. By discussing their fleet technology packages with insurance providers, fleets have been able to demonstrate their dedication to safety.

There's little doubt that a video telematics solution can help businesses prioritize safety,increase productivity and improve fleet operations. Learn all the ways organizations are leveraging new tech in the 2026 Fleet Technology Trends Report.

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# How Verizon Connect can help

The Verizon Connect dashcam solution brings together HD video, artificial intelligence (AI) and the power of a fleet management system to help prevent accidents and create a culture of safety. The AI alerts the driver in real time when unsafe behaviors are detected, and the manager is notified within minutes. Video can also be used to help establish the facts in the event of an accident or coach better driving behaviors.

Verizon Connect is committed to help create a safer tomorrow by empowering fleets with technology that helps them connect, coach and champion safe driving behavior.

**Visit verizonconnect.com or request a custom demo to learn more.**

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